



Local Supply. Reliable Energy.

CORPORATE PROFILE

Fuel Trading | Supply Coordination | Import &
Export Facilitation

**Local Supply. Reliable
Energy.**

A UAE-BASED ENERGY SUPPLY SERVICES
COMPANY

Local Supply. Reliable Energy.

OJAS is built to connect commercial fuel demand with reliable sourcing, coordinated supply and commercially disciplined execution across the UAE, GCC and international growth corridors.



01 Company Snapshot

02 Founders' Message

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04 Operating Model

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07 Process & Quality

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Our Brand Essence

Dependable energy access through controlled commercial supply coordination.

Strong. Dependable. Precise. Responsive. Professional.

03 COMPANY SNAPSHOT

The commercial identity, operating base and strategic direction of OJAS.



2021

Business journey and entrepreneurial foundation behind OJAS.

100%

Owned by Oorja Holdings Limited.

GCC

Commercial operating focus with international trade corridors.

2

Primary product categories: 10 PPM diesel and Marine Diesel Oil.

Company	OJAS Fuel Supply Services LLC	Business Focus	Fuel trader, supply coordinator and import/export facilitator
Ownership	100% owned by Oorja Holdings Limited	Partners	Gaurav Keswani and Nazim Sheikh
Core Products	10 PPM Ultra-Low-Sulphur Diesel (EN 590) and Marine Diesel Oil (MDO)	Strategic Ports	Jebel Ali, Fujairah, Hamriyah and Khalifa Port

Our Positioning

A professionally managed UAE energy supply services company connecting fuel demand with reliable product sourcing, compliant coordination and structured trade facilitation.

Built for responsible coordination, reliable relationships and disciplined growth.

“We are building OJAS as a trusted energy coordination platform — not around noise, but around clarity, continuity and commercial accountability.”

Founders,
OJAS Fuel Supply Services LLC



Powering Business Through Dependable Partnerships

OJAS was created with a clear understanding: businesses do not simply purchase fuel — they depend upon continuity, responsiveness and certainty.

Our purpose is to connect commercial fuel requirements with reliable sourcing and delivery capabilities through a disciplined and professionally coordinated process. We aim to remove unnecessary complexity from fuel procurement by maintaining clear communication, responsible coordination and commercially transparent relationships.

As we build OJAS, our ambition extends beyond individual transactions. We are developing a trusted regional platform capable of connecting customers, suppliers and logistics partners across the UAE, GCC and international growth markets. Our commitment is straightforward: operate responsibly, communicate honestly and build relationships that perform consistently over the long term.

FOUNDERS' COMMITMENT

Continuity, transparency and responsible execution.

OUR STORY

The business journey behind OJAS began in 2021, built on commercial advisory, regional relationship management and a practical understanding of how businesses depend on reliable access to essential operating resources.

OJAS Fuel Supply Services LLC carries that discipline into the energy sector through a focused model: trading quality petroleum products, coordinating supply requirements and facilitating import/export opportunities across key regional corridors.



Leadership & Governance

OJAS Fuel Supply Services LLC is 100% owned by Oorja Holdings Limited. The company is led by Directors Gaurav Keswani and Nazim Sheikh, with a focus on governance, commercial discipline and long-term regional growth.



Gaurav Keswani

Director

Entrepreneur and business consultant with experience in corporate structuring, banking coordination, regulatory processes, commercial development and client advisory in the UAE. Leads commercial strategy, institutional relationships, operational development and market expansion.



Nazim Sheikh

Business Head and Director

Founding partner and director contributing to strategic direction, governance and long-term commercial growth. Supports development of regional business relationships, investment strategy and market expansion for OJAS.

Ownership Structure

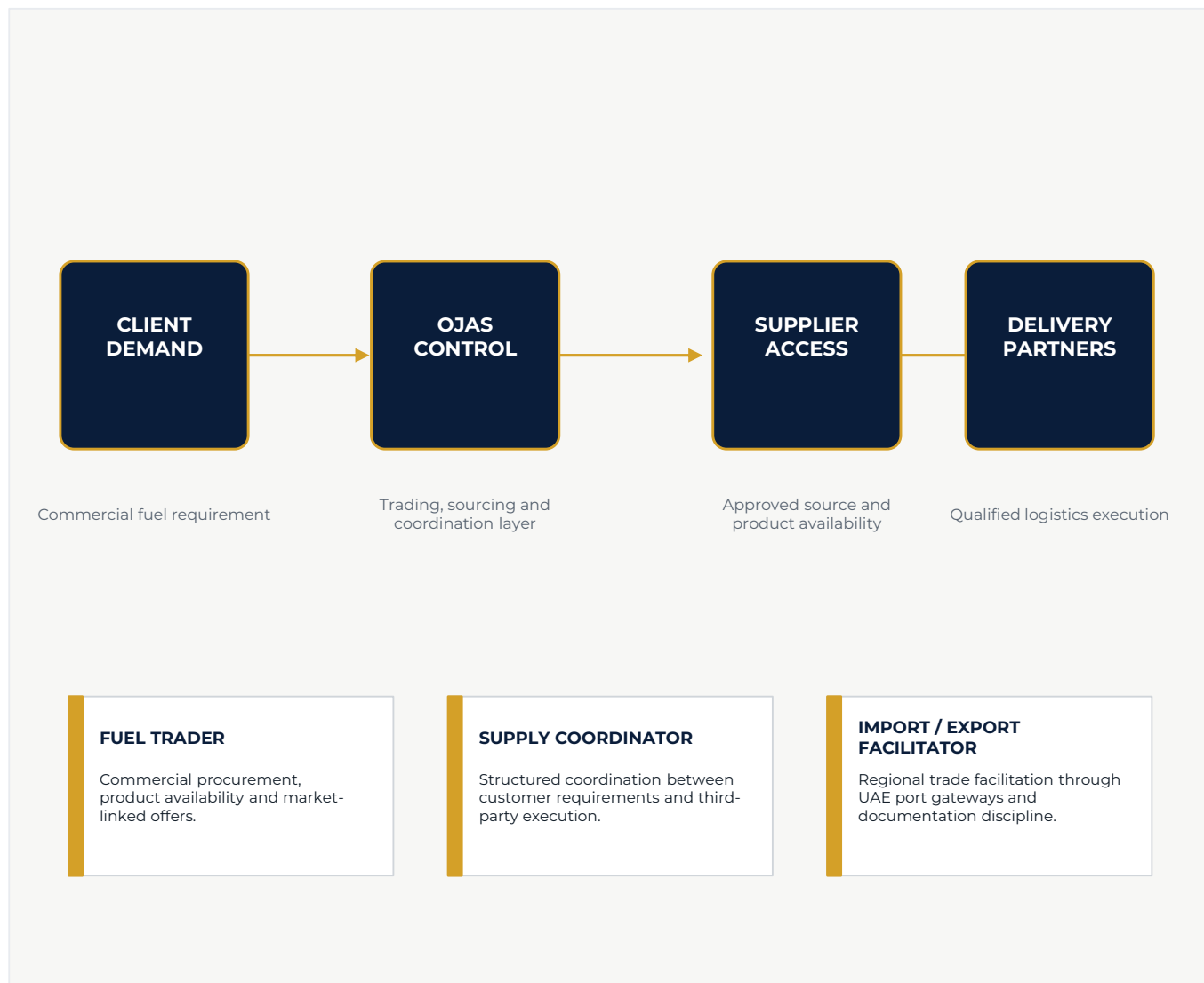
Oorja Holdings Limited

100% ownership

OJAS Fuel Supply Services LLC

A disciplined coordination layer between commercial demand and reliable supply capability.

OJAS does not position itself as a commodity-only intermediary. The operating model is built around coordinated execution: demand capture, supplier access, commercial control, logistics coordination and documentation discipline.



Commercial Control Points

- Supplier qualification and product availability checks
- Clear quotation, payment and delivery coordination
- Specification, Certificate of Analysis and delivery documentation
- Relationship management with customers, suppliers and delivery partners

Specification-grade fuel categories structured for business continuity.



Premium petroleum products for modern fleets, generators, marine equipment and industrial operations.

01

10 PPM Ultra-Low-Sulphur Diesel

EN 590 / Euro V aligned diesel fuel for fleet, equipment, generator and industrial operations requiring cleaner combustion and consistent performance.

- ≤ 10 ppm sulphur content
- Suitable for modern diesel engines
- Quality assurance documents available
- Bulk supply coordination

EN 590 DIESEL

ULSD 10 PPM

02

Marine Diesel Oil

MDO supply coordination for marine engines, auxiliary units, offshore equipment and port-side operating requirements through qualified marine supply channels.

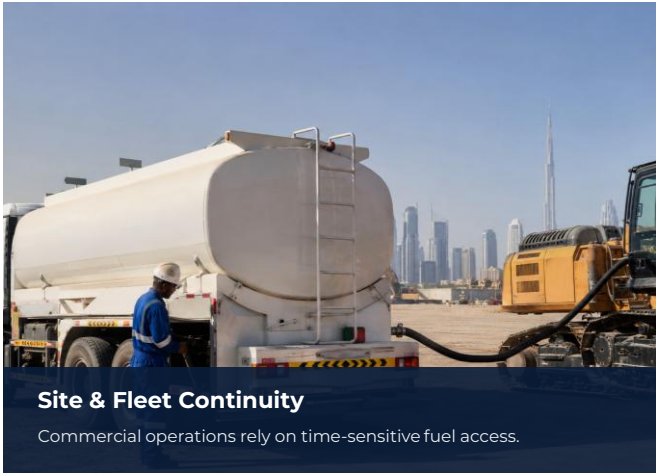
- Marine fuel supply coordination
- Port and anchorage support model
- Specification-backed sourcing
- Operational scheduling support

MDO

MARINE FUEL

Product availability, pricing and delivery lead time remain subject to market conditions, product source, destination and commercial terms agreed at order stage.

A practical service platform for commercial fuel demand.



Core Service Lines

01	Diesel Trading	Market-linked sourcing and commercial supply offers for 10 PPM diesel requirements.
02	Supply Coordination	Structured coordination between customer requirements, product source and qualified delivery partners.
03	Import / Export Facilitation	Cross-border trade facilitation for refined petroleum products through UAE port gateways.
04	Bulk Supply Planning	Support for recurring and high-volume requirements based on product availability and market conditions.
05	Marine Fuel Coordination	MDO supply coordination across key UAE port environments through appropriate marine supply channels.

Our Service Philosophy

One professional coordination layer. Clear communication. Responsible execution. Reliable commercial follow-through.

Commercial reach built around the UAE's strategic energy-trading position.



From UAE gateways to regional growth corridors.

Target Commercial Markets

GCC

Middle East & North Africa

East Africa

Central Africa

West Africa

Central Asia

Asia-Pacific

Strategic Port Focus

● Jebel Ali Port

Dubai gateway for regional re-export and logistics scale

● Fujairah Port

Strategic energy and bunkering gateway outside the Strait of Hormuz

● Hamriyah Port

Northern Emirates trade and industrial access

● Khalifa Port

Abu Dhabi industrial and maritime gateway

Market Strategy

Build UAE credibility first, then scale through supply relationships, trade discipline and corridor-specific commercial execution.

Fuel demand is mission-critical across multiple commercial environments.



OJAS is designed for businesses where operational delays immediately translate into downtime, cost leakage and customer-service disruption.

01 Construction & Infrastructure

Sites, generators, heavy equipment and project fuel planning.

02 Logistics & Fleet Operators

Recurring diesel requirements for fleet continuity and route reliability.

03 Marine & Port Operations

MDO supply coordination for vessels, workboats and port environments.

04 Industrial & Manufacturing

Fuel requirements for machinery, plants and production support.

05 Power Generation

Diesel supply coordination for generators and standby power assets.

06 Trading & Export Buyers

Structured product access for regional and international demand.

Our Industry Promise

Keep the client's essential energy movement clear, structured and responsive.

SUPPLY COORDINATION WORKFLOW

A clear order journey from requirement to post-supply support.

The OJAS process keeps commercial fuel requirements structured from the first enquiry through sourcing, documentation, coordination and after-sales communication.



Commercial Discipline

Every stage is designed to reduce ambiguity: product quality, quantity, documentation, payment terms, timing and partner accountability.

Clear requirements. Clear coordination. Clear follow-through.

Quality is managed through specification discipline, documentation and supplier evaluation.



**Specification-led
fuel supply
coordination.**

01 Product Specification

Alignment with product standard, usage requirement and market availability.

02 Certificate of Analysis

COA availability on request for supported product batches.

03 Supplier Evaluation

Commercial and operational checks before supplier engagement.

04 Quantity Verification

Delivery note, order confirmation and quantity reconciliation discipline.

05 Documentation Control

Clear handling of quotations, invoices, supply records and trade documents.

06 Customer Communication

Responsive updates from inquiry to completion of supply coordination.

Our quality principle: What is agreed commercially must be supported operationally and documented clearly.

Responsible energy coordination requires disciplined control at every touchpoint.

Compliance is not a document — it is an operating discipline.

1

Regulatory Alignment

Operates under applicable UAE commercial, petroleum-products and security-regulatory frameworks, including relevant licensing support from the Dubai Supreme Council of Energy and SIRA.

2

HSE Awareness

Safety-conscious coordination with qualified parties for product handling, transport interface and operational execution.

3

Partner Due Diligence

Supplier and delivery-partner checks managed to support responsible execution and reduce operating risk.

4

Documentation Discipline

Commercial records, supply documents and quality evidence maintained in an organized workflow.

Our operating guardrails

- No unclear product specifications
- No informal commercial commitments
- No unsupported documentation claims
- No compromise on safety-sensitive coordination

In fuel supply, the true value is certainty: knowing the product, the source, the timing, the documentation and the communication are being coordinated by a professional partner.

Reliable Coordination

A structured operating layer for clear fuel movement and follow-up.

Transparent Pricing

Market-linked offers with clear commercial terms.

Quality Focus

Specification-grade fuel categories with document support.

Regional Outlook

UAE base with GCC and international corridor strategy.

Responsible Growth

Built on compliance, governance and long-term relationships.

Professional Communication

Responsive updates and accountable commercial management.



OJAS Promise: Dependable access, disciplined coordination and long-term business confidence.

A controlled approach to commercial energy movement.



**The OJAS trade approach is built for credibility,
not speculation.**

CONTROL

Structured commercial terms and coordinated execution.

TRANSPARENCY

Clear pricing, product documentation and communication.

PARTNERSHIP

Long-term relationships with customers and supply ecosystem.

ACCOUNTABILITY

A responsible coordination model with defined touchpoints.

Disciplined commercial execution is how OJAS intends to earn confidence order after order.

A staged strategy from UAE foundation to regional energy platform.

OJAS will scale through credibility first: licensing, commercial process, supplier relationships, trade documentation and corridor-specific execution.



Strategic Direction

Scale responsibly — with compliance, relationships and execution quality moving together.

Official communication details and operational profile.

OJAS Fuel Supply Services LLC

Fuel Trading · Supply Coordination · Import/Export Facilitation

Registered Office

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Ownership

100% owned by Oorja Holdings Limited

Contact Person

Gaurav Keswani and Nazim Sheikh

Core Products

10 PPM Ultra-Low-Sulphur Diesel (EN 590) and Marine Diesel Oil (MDO)

Strategic Markets

GCC, MENA, Africa, Central Asia and Asia-Pacific

Strategic Port Focus

Jebel Ali Port, Fujairah Port, Hamriyah Port and Khalifa Port

Our regulatory & compliance position

OJAS operates under applicable UAE commercial, petroleum-products and security-regulatory frameworks, with licensing support from relevant UAE authorities including the Dubai Supreme Council of Energy and the Security Industry Regulatory Authority.



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